OWEN HUDSON

GRAPHIC DESIGNER

owenhudsondesign.com
+1 (508) 221-2384
owenhudsondesign@gmail.com

I'm a Boston-based designer from Nantucket with experience in logo design, print, web, large format, animation, photography, video, branding, and more. I grew up on an island in a house of artists, brewers, and gardeners where I learned early on the value of creativity, process, and community. Since middle school, I've been doing freelance design work for individuals, small businesses, and nonprofits. I'm passionate about using design to help real people achieve real goals, and I've been lucky to work with groups like the Artists Association of Nantucket and Housing Nantucket to bring community activations and visions to life.

EXPERIENCE

CathNode LLC

Project Manager / Design Lead

January 2024 – Present

- Lead a team of engineers and financial students to create a biotech startup venture: CathNode LLC.
- Developed 3D models and animations using Blender for prototypes and marketing materials.
- Designed and lead presentations and user research for product form and function development using design thinking frameworks.

Cisco Brewers

Graphic Designer / Marketing Asst.

August 2023 – Present

- Achieved 15% increase in online store sessions, 4% increase in returning customers following merchandise ecommerce store redesign and seasonal marketing campaigns.
- Developed brand guidelines, digitized company assets, initiated file organization systems, and supported cross dimensional team design and marketing initiatives.

Senné

Junior Graphic Designer

September 2021 – October 2022

- Developed branding materials across a variety of media vehicles, focusing on seasonal content and automated asset distribution for a team of over 100+ realtors.
- Created and deployed marketing assets for multimillion-dollar developments while collaborating with internal and external teams.

EDUCATION

Northeastern University

B.S. Business Administration & Design
(Brand Management Concentration)

- Thesis: Printo — An accessible printing dashboard web application for college campuses.

SKILLS

- Graphic Design
- Design Thinking
- Brand Management
- Project Management
- Leadership
- Collaboration
- Communication
- Problem Solving
- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Adobe Lightroom
- Adobe After Effects
- Web Design
- Photography
- Blender
- Figma
- Webflow
- HTML & CSS